



2015 Women Coaches Symposium Speaker Biographies



Beth Goetz

Beth Goetz joined the Gophers' Athletics management team as a senior associate athletic director and the department's senior woman administrator in 2013. Prior to coming to Minnesota, Goetz was at Butler University, where she was an associate athletic director and the senior woman administrator since August 2008. While at Butler, Goetz served as the sport administrator for softball, volleyball and the men's and women's soccer programs. She previously supervised the men's and women's cross country and track and field programs. Goetz also worked closely with both of Butler's basketball programs and was the liaison for the women's team for post-season play. During her time at Butler she also had direct oversight of budget and financial aid. In addition, she was responsible for all aspects of compliance and eligibility, which included monitoring and adhering to all university, conference and NCAA rules. Goetz, who oversaw Title IX reviews and monitored the gender equity plan, was also responsible for all athletic department reports, including the university program evaluation. @Bgoetz12



Marlene Bjornsrud

Marlene Bjornsrud's career includes leadership roles in several facets of the sports industry including intercollegiate coaching and athletic administration and executive positions in professional sports and nonprofits. After spending more than 20 years in intercollegiate athletics, Marlene was chosen by the Women's United Soccer Association to serve as General Manager for one of eight teams in the first-ever women's professional soccer league in the US (WUSA), which disbanded in 2003. From the demise of the WUSA rose the Bay Area Women's Sport Initiative (BAWSI), a nonprofit organization founded by Marlene and Olympic and World Cup stars Brandi Chastain and Julie Foudy. BAWSI awakens the power of female athletes to be change makers in the world. Marlene currently serves as

the Executive Director of the Alliance of Women Coaches, a national organization that supports current female coaches while working to increase the number of women in the coaching profession. In 2013, she was awarded the Women and Sport Award for the Americas by the IOC. @GoCoaches



Nicole M. LaVoi, Ph.D.

Dr. Nicole M. LaVoi is the Associate Director of the Tucker Center and a senior lecturer in the School of Kinesiology at the University of Minnesota. Prior, she was a Research & Program Associate in the Mendelson Center for Sport & Character at the University of Notre Dame (2002-05), an Assistant Professor and the Head Women's Tennis Coach at Wellesley College (1994-98), and the Assistant Women's Tennis Coach at Carleton College (1991-93). LaVoi played intercollegiate tennis at Gustavus Adolphus College winning the NCAA-III National Team Championships in 1990. In her primary line of research LaVoi focuses on the under-representation of women in the coaching profession and authors the *Women in Collegiate Coaching Report Card*, now in its third year. She also serves on the Board of Directors for the Alliance of Women Coaches. @DrSportPsych



**Diane Wiese-Bjornstal,
Ph.D.**

Dr. Diane Wiese-Bjornstal is an Associate Professor in the School of Kinesiology at the University of Minnesota where she founded the Sports Medicine Psychology Lab and the Minnesota Youth Sport Research Consortium. She is co-editor of the book *Counseling in Sports Medicine*, and has served on editorial boards for the *Journal of Sport and Exercise Psychology*, *Journal of Applied Sport Psychology*, *Journal of Sport Psychology in Action*, and *Research Quarterly for Exercise and Sport*. Dr. Wiese-Bjornstal is a fellow of the Association for Applied Sport Psychology (AASP) and of the Research Consortium of the American Alliance of Health, Physical Education, Recreation, and Dance (AAHPERD), and is an AASP Certified Consultant in Sport Psychology. In 2009 she was named for a three-year term to the Sport Science Advisory Board of the U.S. President's Council on Physical Fitness and Sport. Her scholarship and teaching expertise center on two areas: the psychological, social and physical health and development of competitive youth sport participants; and the psychological responses of athletes to sport injury.

Dr. Carlin Anderson, LP, CC-AASP is a Licensed Psychologist who specializes in sport psychology. She is a certified consultant for the Association for Applied Sport Psychology (CC-AASP) and listed on the United States Olympic Committee (USOC) Sport Psychology and Mental Training Registry. She is from Seattle, WA and earned her undergraduate degrees in Psychology



Carlin Anderson, Ph.D.

(B.S.) and Communication Studies (B.A.) from UCLA. She went on to earn her M.A. and Ph.D. in Counseling Psychology with an emphasis in sport psychology from the University of North Texas, where she worked in the Center for Sport Psychology & Performance Excellence. She has also contributed to the National Eating Disorder Association's Coach & Trainer Toolkit. She currently works in private practice at Premier Sport Psychology, in the athletic department at the University of Minnesota providing sport psychology services to 750+ student-athletes, and is the sport psychologist for the USA Curling National Team. @PremSport_Psych



Linda LeClaire

A foremost authority on confidence and the author of the widely acclaimed book, *The Confidence Factor*, **Linda LeClaire** is also the author of two other inspirational and transforming books: *Yes, God Speaks to Women, Too!* And *The Whole Kid Peace Activity Book*. She is the author of a series of Visualization Mental Training CDs. She has served as mental coach for Top 10 ATP and WTA Players at all four Grand Slam Tournaments as well as Paralympic, Special Olympic and Olympic athletes. She teaches coaches and players how to activate the powerful energy of confidence. Linda leads seminars, retreats, and corporate training sessions on mental, emotional, and spiritual strength, leadership, stress reduction, confidence, visualization, relationship, self-esteem and, of course, Peak Performance Training Seminars.



Terry Ganley

Terry Ganley is the head coach of the Minnesota women's swimming and diving team. In her eight seasons at the helm of the Golden Gopher program, Ganley has led the Gophers to five Big Ten titles (2008, 2012-15), three second-place Big Ten finishes and eight top-15 performances at the NCAA Championships. In the last six years with the women's program, Minnesota finished at least 13th at the NCAA Championships including a program-best 9th-place mark in 2011 and that year three Gophers won national championships. Overall, 30 different athletes earned All-America honors in Ganley's eight seasons with the women's program. Ganley is a Minnesota Women's Athletics Hall of Famer and swam for the Gophers who were coached by Jean K. Freeman. @GopherSwimDive

Cheryl Reeve



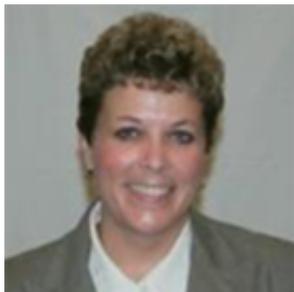
Cheryl Reeve is the head coach for the Minnesota Lynx basketball team. She begins her sixth season as the head coach in 2015 leading the team to a second consecutive WNBA Finals appearance and second overall WNBA Championship title. Under Reeve, the Lynx have won a WNBA-best 67 games dating back to the start of the 2010 season, including winning the first WNBA championship in franchise history in 2011 and making a return trip to the finals in 2012 and regaining the championship title in 2013. Her .657 winning percentage ranks second in WNBA history. Reeve's coaching resume includes 24 years as both an assistant and head coach at the collegiate and WNBA levels and was named WNBA coach of the year in 2011 and head coach for the WNBA All-Star Game in 2013. @LynxCoachReeve

After 27 years of coaching and 11 National Championships as UCLA's Softball coach, **Sue Enquist** has gained a reputation as a highly sought-after motivational speaker. Enquist holds more National Championships than anyone in the history of collegiate softball and has produced 15 Olympians and 65 NCAA All-Americans. A former World Champion and USA National Team coach and player, Enquist brings her expertise to multiple advisory boards: espnW, Alliance of Women Coaches, National Professional Fastpitch, UCLA Hall of Fame, and is expert witness for Title IX infractions, among others. Enquist is also a successful author and business owner, including Sue Enquist Coaching. Enquist has gained the reputation as a dynamic and highly sought after international speaker. Her list of prestigious speaking venues includes: the United States Olympic Committee Leadership Summit (USOC), RBI Softball World Series, National Fastpitch Coaches Convention, Women's Sports Foundation, Italian Olympic Softball Program, Adidas, and many others. She also speaks at numerous colleges and high schools across the country. Currently, she runs over 30 seminars for parents, coaches and players across the United States. @SueEnquist



Sue Enquist

Kim Chandler is in her 25th year in intercollegiate athletics and 5th year as Director of Athletics at



Kim Chandler

Macalester College. In 2009 she received the prestigious National Collegiate Women Athletics Administrators (NACWAA) Administrator of the Year award for Division III for her years of administrative, coaching and teaching experience in higher education with programs at the international level as well as NCAA Division I, II and III. Chandler served on the NACWAA Board of Directors from 2010-2014. Chandler began her basketball coaching career in 1988-89 at Bowling Green State University as a graduate assistant, before moving to higher positions at Florida Southern, and California State Northridge. Chandler also serves as a member of the faculty for NACWAA/HERS and The Leadership Enhancement Institute.



Jenn Fraser

Jenn Fraser began as NSIC Assistant Commissioner for Membership in July of 2014. She serves as the liaison from the NSIC Office in support of the Senior Woman Administrators, Faculty Athletic Representatives, as well as other conference administrative groups. Prior to coming into her current role, Fraser spent 2007-13 working at the NCAA in a variety of roles. She began at the NCAA Eligibility Center working as the associate director for client relations for two years. She spent the next five years working for academic and membership affairs, starting out as an assistant director and ascending to director. Fraser implemented multiple academic policy initiatives and led a robust education campaign during her tenure. Prior to the NCAA, Fraser spent 2004-07 as the assistant AD/SWA at Metropolitan State College of Denver and was the assistant commissioner/SWA at the California Collegiate Athletic Association (CCAA) in 2003-04.



Jody Redman

Jody Redman has served as the associate director of the Minnesota State High School League (MSHSL) since 2002. She also serves on the NFHS National Rules Committees for volleyball and gymnastics. She oversees Minnesota's coaches' education program for 500 member high schools and she developed and supports two statewide health and safety initiatives: Anyone Can Save A Life, a program that assists schools in establishing emergency action plans; and Coaching For Change, addressing cultural norms and expectations of youth as it relates to identity, sexual harassment and sexual violence. Redman has demonstrated her leadership skills and education insights as a teacher, coach, athletic administrator, and today as a nationally recognized proponent of being intentional about the purpose of education-based athletics. Her passion for education-based athletics led her to develop an extensive curriculum called WHY WE PLAY, intended to redirect the focus of high school sports.



Erika Lambert

Erika Lambert, is the creator and author of Coach Mom, Inc., a blog for female basketball coaches who are also mothers. Coach Mom, Inc. was created as a resource and support to women in the coaching profession who are trying to "do it all" at home and at the office. Prior to starting her blog, Lambert was a basketball player at College of Charleston and began her coaching career there before heading to Charleston Southern University to take an assistant coaching position. She is currently staying at home with her two children and maintaining Coach Mom, Inc. @CoachMom_Inc



**Austin Stair Calhoun,
Ph.D.**

Austin Stair Calhoun completed her Ph.D. in the School of Kinesiology at the University of Minnesota and is a sport media scholar, technology enthusiast, and advocate for gender and GLBT issues in sport. With over a decade of public relations and higher education experience, Calhoun is currently the team lead of the U of MN's School of Kinesiology eLearning + Digital Strategy group, spearheading grassroots communications and academic technology efforts. Her research concentrates on media and sport, specifically social and digital media in sport and media representations of gender in sport. Prior to coming to the University of Minnesota, Calhoun spent two years working in college athletics as a sports information assistant at her undergraduate alma mater, Washington and Lee University. Calhoun has a B.A. in Journalism and Mass Communications from W&L and a M.S.Ed. from the University of Miami (FL) in Sport Administration. In addition to her academic background, she has amassed a great deal of "real world" knowledge beginning with experiences as a D-III basketball player, to her experiences as a yoga & fitness instructor, and continuing as a mother to a toddler (Grady) and wife to her better half, Kate. @AustinStair

